



"The Hidden Leadership Towards Sustainability"

Dr Karl-Henrik Robert

- ▶ Internationally acclaimed environmental leader
- ▶ Founder of 'The Natural Step'
- ▶ One of Sweden's foremost cancer physicians and scientists

Tuesday 27 November 2001, 6pm, Clancy Auditorium, UNSW

Karl-Henrik Robert's leadership in laying the foundations for attitude change towards a more sustainable way of living and running our businesses has been recognised through numerous international awards. In 1999 he won the Green Cross Millennium Award for International Environmental Leadership, founded by President Mikhail Gorbachev. In 2000 he won the Blue Planet Prize presented by the Asahi Glass Foundation for his work in "scientifically laying out the systems perspective needed to plan strategically for sustainability and for changing the environmental awareness of businesses, municipalities and others". In 1989 Dr Robert founded 'The Natural Step' to carry this work forward. Today 'The Natural Step' has spread to 10 countries around the world, working with businesses and government organisations to apply the four 'system principles' for sustainability.

"The Natural Step provides an elegant framework, a compass, to guide us on the road ahead and is a powerful tool for all seeking a new mental model to move their businesses into a sustainable future"
Maurice Strong, Secretary-General 1992 UN 'Earth Summit'

RSVP: Tuesday 20 November 2001
Free public lecture
Bookings essential
RSVP early to avoid disappointment
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